



This image is showing a Mazda3 Hatchback GT Sport in optional Machine Grey





This image is showing a Mazda3 Hatchback GT Sport in optional Soul Red Crystal



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This image is showing a Mazda3 Saloon Platinum Sport in optional Machine Grey



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This image is showing Mazda3 Saloon Platinum Sport in optional Machine Grey and Mazda3 Hatchback GT Sport in optional Soul Red Crystal

We explore cities and winding country roads.
Corners hugged and throttles revved.
Windows down, radio loud, no particular place to go.
Always forward, defying the wind.
I am the embodiment of Jinba Ittai.
You, the heart behind the wheel.
We were always meant to connect,
like a horse and rider,
car and driver as one.
Together, we are stronger.
We have a bond that words alone cannot describe.
We never drive alone.

We drive together.

This image is showing a Mazda3 Saloon Platinum Sport in optional
Machine Grey





HIROSHIMA SPIRIT

Mazda shares a special history and spirit with Hiroshima, Japan. As the birthplace of Mazda, Hiroshima constantly inspires us to rise above any challenge, pushing us to achieve more than anyone could have imagined. We have built a global company from the ground up. We have developed innovations that others deemed impossible, from the rotary engine to Skyactiv Technology and beyond. Most of all, we have never strayed from our belief in the power of human potential. Giving all of ourselves, using our hands to craft and create things that matter, that have soul, that transfer our energy to you. To heighten your state of being.

The Japanese Kodoki bowl is created by repeated hammering on a copper sheet over 100,000 times. The spirit and commitment of the craftsmen is reflected in its sublime beauty. Its aesthetic appeal comes through in the thousands of facets, each a fingerprint of the craftsmen's energy.



KODO: SOUL OF MOTION

Our design philosophy is simple, yet highly challenging to accomplish: Capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Exciting you by the anticipation of what's to come. Eliciting this kind of instant emotional response requires a human touch. Created for humans by humans. Hands on clay, shaping form with warmth

and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: "Soul of Motion" design. A dynamic sense of motion that urges you to get behind the wheel and experience the unique energy that can only come from a Mazda.

ALL-NEW MAZDA3 HATCHBACK

Introducing the All-New Mazda3 Hatchback. A powerful statement in design. This bold hatchback creates a sense of vitality, elevating motion into an art form. Every sculpted curve, and every angle of the surface, reflects an array of light — pulling you in, commanding your attention.

Inside, an alluring environment welcomes you to refined appointments and thoughtful features. No detail or consideration has been overlooked. A completely intuitive experience awaits you with a driver informed cabin. Every detail is designed by the precision of human hands, crafted with you in mind. Through the designer's purely emotional approach, a relationship of complete oneness is felt with the All-New Mazda3, giving way to a driving experience that's effortless and engaging. Confident, invigorated and energised. The result of designing and engineering to a feeling.



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MAZDA TAKUMI: SUPERIOR CRAFTSMANSHIP

These are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. Their passion, patience and dedication to their craft is poured into every Mazda through the human touch. An emotional impression is made that no computer or equation can produce. Every detail inside the Mazda3 is a testament to the Takumi's proficiency. This transference of energy creates an environment that inspires and a feeling that lasts even after your drive is over. From designer to driver, this connection ultimately creates an enriching, emotional bond between you and your Mazda.

ALL-NEW MAZDA3 SALOON

Elegance: Defined as refined grace. Exemplified in the All-New Mazda3 Saloon's sleek, dignified profile. The alluring proportions of the Mazda3 4-Door design dare to shed the restrictions of a traditional looking saloon. That same poise is reflected within the dignified interior. A space you look forward to being in. Emerged in a pleasing symmetrical and ergonomic experience, you can't help but feel connected and engaged to the car that's in perfect synchronicity with you.



This image is showing a Mazda3 Saloon Platinum Sport in optional Machine Grey



CONNECTING CAR AND DRIVER

Every Mazda aspires to the same single goal—oneness between the vehicle and its driver. When you experience this seamless connection, your senses become heightened. You engage with the moment and leave all distractions behind. You feel energised. Rejuvenated. Better than when you first stepped in the car—a feeling that lasts long after the drive. From the meticulous consideration of our design to how our cars effortlessly respond to even your slightest direction, each detail in every Mazda offers you a pure driving experience.

This image is showing a Mazda3 GT Sport Black Leather Interior.



EFFORTLESS CONNECTIVITY

Your space. Your sanctuary. Your command station. This is the driver-centric cabin within the All-New Mazda3 where every element is situated within your reach so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. The centre console and Commander control are positioned for optimal comfort of the wrist and forearm. Synchronizing your mobile phone or accessing internet radio or your favorite music via Android Auto™ or Apple CarPlay™ is now easier than ever through the Mazda Connect infotainment system. Communication between you and your vehicle becomes second nature — by design.

This image is showing a Mazda3 GT Sport Black Leather Interior.





RESPONSIVE. AND RESPONSIBLE.

Only a company this obsessed with creating the ideal driving experience could engineer Skyactiv Technology. From the chassis to the transmission to the engine and beyond, we've designed every single aspect of our cars to be responsive and efficient. Combining outstanding environmental and safety performance without sacrificing the joy from driving. Rejuvenating your spirit, connecting you seamlessly with your vehicle for a more extraordinary drive.



CONFIDENCE IN EVERY DIRECTION

Avoiding an accident in the first place is always the safest route. With the available i-Activsense suite of safety features, sophisticated safety innovations alert you to hazards and help you avoid collisions — or lessen their impact. Features such as the available Advanced Blind Spot Monitoring and Rear Cross Traffic Alert help improve your visibility and awareness of the road. When needed, select i-Activsense innovations will even perform automatic braking. More confident driving, so you can feel focused and engaged with every drive you take.

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SIGNATURE SOUND

Music is referred to as the art of the cosmos. A captivating experience for your most divine sense: hearing. The desire by the acoustic engineers at Mazda is to reproduce sound that is as realistic to a live performance as possible. Only by thoroughly measuring spatial effects, vibrations, delays and reflections of sound, were we able to recreate the feeling of a concert hall within the cabin of the All-New Mazda3. Together with Bose® (available on GT Sport/Platinum Sport models), we're setting the stage for an energising aural experience that is worlds away from anything you've heard before.

Built to achieve a "spirit of comfort," Hakuju Hall is an intimate concert space in Tokyo, Japan where the audience can truly experience the music and every intonation. Designed to incorporate a "health" aspect, this unique venue provides unrivaled acoustics from any seat in the house.

THE ART OF SEDUCTION

The colour on the All-New Mazda3 is one of the first things that will catch your attention. Our exclusive new Polymetal Grey Metallic paint possesses an entirely new appearance. A daring mixture of bright aluminum flakes and opaque pigment illuminates the beautiful characteristics of Kodo design. In one environment, light reflects vibrancy. In shade, it can strike an expression of warmth. Design and colour work in creative harmony to express a smooth and seductive appeal.

Visit our website to see all vibrant colour choices available as an optional extra.



Machine Grey Metallic



Soul Red Crystal Metallic



Polymetal Grey Metallic



EXQUISITELY CRAFTED DOWN TO THE LAST STITCH

Nothing quite tempts the senses like touch. The contact of soft textures, solid stitching and a form that embraces you. Every inch of our carefully constructed upholstery is designed to make your driving experience better. Expert fabricators create a range of distinct and expressive designs. An elegant level of refinement in the All-New Mazda3 reserved for those with the most discerning taste.

Visit our website to see all available trim choices.

THE ART OF MOTION

The closer you examine the All-New Mazda3, the more intriguing our story becomes. Mazda's Kodo design philosophy is evident across every aspect of the All-New Mazda3—right down to its alloy wheels. Our entire selection of wheels is designed to help you express your own character, to create an even greater connection between you and your car.

Visit our website to see all available choices.



DESIGNED TO COMPLEMENT YOUR MAZDA3. AND YOU.

Mazda has created thoughtfully designed accessories that perform seamlessly with your All-New Mazda3.



Wireless Charger



Illuminated Scuff Plates



Accessory Alloy Wheels

OUR COMMITMENT TO YOU AND YOUR MAZDA

My Mazda App

Download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

Service and warranties

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 100,000 km. Other available warranties for new vehicles include the Mazda 3-year paintwork warranty and a 12-year warranty against corrosion.

Mazda Europe Service offers cover in the event you require breakdown assistance, or if your vehicle is stolen or involved in an accident. And as part of our Mazda Service Promise, we train all technicians in the fitting of high-quality parts, all of which come with a full Mazda warranty.

Finance

Mazda Finance offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans, nobody is more committed to delivering complete motoring confidence than Mazda and Mazda Finance.

What you can expect from mazda financial services:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of your agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and to your motoring / ownership needs
- A Personal Contract Plan (PCP) which is individually tailored to give you flexible finance options

Please ask your sales executive for a tailor-made finance quote for your new car.

Finance is provided by BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services, Swift Square, Santry, Demesne, Dublin 9. BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services is regulated by the Central Bank of Ireland.

Customer Experience

Start your journey with Mazda using the Configurator on the Mazda website.

It lets you customise a digital vehicle, letting you choose from a selection of body colours, seat trims and engine designs. Discover the benefits of becoming part of the community that defies convention with My Mazda – the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

Skyactiv Technology - helping you stay efficient

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our Skyactiv-Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

Looking for more information?

Learn more about our dedication to delivering a unique customer experience online at:

Corporate, Brand and Product

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SPECIFICATIONS

HATCHBACK	PETROL		DIESEL		
	Skyactiv-G 2.0P 122ps Manual	Skyactiv-G 2.0P 122ps Automatic	Skyactiv-D 1.8D 116ps Manual	Skyactiv-D 1.8D 116ps Automatic	
EC emission level	6d Temp	6d Temp	6d Temp	6d Temp	
WLTP Values:					
Fuel consumption ⁽¹⁾ (l/100 km): (16" Wheel/18" Wheel)	Low	8.5/8.5	9.4/9.4	5.0/5.1	6.4/6.3
	Medium	5.8/5.9	5.9/6.2	4.8/5.0	5.8/5.8
	High	5.2/5.4	5.6/5.7	4.3/4.4	4.6/4.7
	Extra High	6.3/6.4	6.5/6.8	5.7/5.7	6.3/6.3
	Combined	6.2/6.3	6.5/6.7	5.0/5.1	5.6/5.7
CO ₂ emissions ⁽¹⁾ (g/km) (16" Wheel/18" Wheel)	139/142	148/152	131/133	148/151	

⁽¹⁾ Vehicles are homologated in accordance with the new type of approval procedure WLTP (Regulation (EU) 2017/1151.)

Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other cars tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures. The CO₂ figures shown however, are based on the outgoing test cycle and will be used to calculate vehicle tax on first registration.

Figures on the left apply to models fitted with 16" alloy wheels. Figures to the right apply to models fitted with 18" alloy wheels. Figures above are correct at the time of going to print.

SALOON	DIESEL		
	Skyactiv-D 1.8D 116ps Manual	Skyactiv-D 1.8D 116ps Automatic	
EC emission level	6d Temp	6d Temp	
WLTP Values:			
Fuel consumption ⁽¹⁾ (l/100 km): (16" Wheel/18" Wheel)	Low	4.9/5.0	6.3/6.5
	Medium	4.8/4.9	5.7/5.8
	High	4.1/4.2	4.4/4.6
	Extra High	5.7/5.7	6.0/6.3
	Combined	4.8/5.0	5.5/5.7
CO ₂ emissions ⁽¹⁾ (g/km) (16" Wheel/18" Wheel)	130/132	146/149	

⁽¹⁾ Vehicles are homologated in accordance with the new type of approval procedure WLTP (Regulation (EU) 2017/1151.)

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